



NEWS RELEASE

Rethinking cooling the sustainable way

GLYSANTIN® engine coolants available as biomass balanced solutions in European aftermarket

Dedicated solutions to support technologies of future mobility

GLYSANTIN® has successfully introduced its new product range of biomass balanced coolants to the European aftersales market (aftermarket). For the products offered under the GLYSANTIN® ECO BMB line the fossil raw materials are replaced by bio-based raw materials at the beginning of the value chain according to a mass balance approach. This claim is certified by REDcert², a provider of certification systems and audited by TÜV Nord. As a result of using bio-based instead of fossil raw materials, CO₂ emissions are significantly reduced when producing the GLYSANTIN® ECO BMB series.

Strongly believing in sustainable product solutions the brand has thus completely changed all GLYSANTIN® offers ranging from 1L to 60L packaging into their corresponding GLYSANTIN® ECO BMB counterparts. Environmentally conscious drivers can purchase these products at authorized GLYSANTIN® distribution partners.

Comprehensive approach when contributing to a sustainable future

GLYSANTIN® ECO products are part of the brand's sustainability commitment to continuously contribute to a more sustainable future. GLYSANTIN®'s sustainability approach covers various aspects. On the products' composition side, it includes low product carbon footprint and circular solutions. Sustainable transport as well as sustainable packaging of goods play an equally important role. GLYSANTIN®'s 1L aftermarket bottles marketed in Europe since 2019 employ the use of recycled plastic. Additional regulatory and sustainability services, as for example, dedicated support for life cycle analyses (LCA) support customers to comply with regulatory guardrails and to increase their sustainability profile. The brand's comprehensive approach also includes the development of dedicated coolants to enable advancements in electrified powertrain technologies.

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Addressing the needs of today's and tomorrow's technologies

Complementing GLYSANTIN®'s ECO product range, the GLYSANTIN® ELECTRIFIED® product family bundles the brand's premium engine coolant solutions suitable for all modern powertrains. While traditional GLYSANTIN® premium products used in internal combustion engines (ICE) are already also in use for hybrid technologies and battery electric vehicles, new dedicated products for fuel cell and battery electric vehicles have been developed for enhanced safety and performance. With a very low electrical conductivity, solutions such as GLYSANTIN® FC G20® ELECTRIFIED® and GLYSANTIN® G22® ELECTRIFIED®, have been specifically designed to deliver, both, manifold protection and safety of the respective electrical system.

"I am very proud that GLYSANTIN® is walking the talk and delivering on its promises – simply marking it 'The Original' in the market," emphasizes Christian Forster, Head of Global Marketing and Product Development Automotive Fluids at BASF SE. "Since our beginnings in 1929, the brand and its products have continuously evolved to meet and exceed the various needs of powertrains and technology trends while at the same time contributing to a sustainable future. This applies to our factory fill business but also to our offering to the aftermarket. Our GLYSANTIN® ECO product family for low carbon footprint solutions as well as our ELECTRIFIED® product range for future mobility concepts are excellent examples for this. In a next step, GLYSANTIN® will intensify its efforts to position its sustainable product solutions even more broadly to support the CO₂ emission reduction within the automotive industry."

„As we were introducing our new GLYSANTIN® ECO BMB product range into the European aftermarket, we have seen a significant interest from customers – be it garages, dealerships and partners offering our products or even directly from motorists looking for sustainable solutions," adds Hendrik Sporys, Head of Business Management EMEA Automotive Fluids, BASF SE. "We are excited to be leading the way in sustainable engine coolant solutions and we look forward to helping our customers reducing their environmental impact."

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GLYSANTIN® – Der Schutz-Garant

The products in the GLYSANTIN® range reliably protect engines all year round from corrosion, overheating and frost, even under extreme climatic conditions. BASF first patented GLYSANTIN® in 1929 and the coolants from Ludwigshafen have been very popular with motorists ever since. The proprietary products have the most OEM approvals from the large global industrial and automotive engine manufacturers. BASF works in cooperation with the leading engine producers worldwide to ensure that the GLYSANTIN® range always fulfils the latest demands. By today, GLYSANTIN® offers dedicated product families providing market-leading solutions with measurable sustainability contributions for current and future mobility concepts. Spanning from innovative products for battery and fuel cell cooling (GLYSANTIN® ELECTRIFIED® product family) to low carbon footprint and circular solutions (GLYSANTIN® ECO product family) – there is only one Original when it comes to engine coolant. The high-performance engine coolants from BASF are suitable for use in all powertrain technologies.

Further information on GLYSANTIN® on the Internet:
www.glysantin.com | www.facebook.com/Glysantin |
www.youtube.com/@glysantin-derschutz-garant4389

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €87.3 billion in 2022. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

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